

ALTRAD ALL IN #BEATF

In line with its raison d'être and its commitment to protecting the environment, the ALTRAD Group aims to strengthen its role and minimize its impact on our planet in a more positive way. To achieve this, the group has undertaken clean-up actions under the initiative ALTRAD ALL IN / #BEATPOLLUTION.

Pollution poses significant challenges in the sectors in which we operate, and we strive to play a significant role in reducing it. We support our customers in minimizing their environmental impact and offer services and solutions that are increasingly appropriate. Additionally, we actively engage all our employees in taking strong actions to reduce pollution wherever we operate.

This approach has generated enthusiasm, commitment, and a genuine desire to make a long-term commitment. It has strengthened team spirit and fostered synergies while highlighting the Group's values regarding sustainability. These efforts have been carried out over several days and weeks, utilizing different but complementary protocols.

To date, our clean-up actions have resulted in the collection of a significant 30 tonnes of waste.

This number is expected to rise as several of our subsidiaries have planned new operations in the coming weeks and months. You will soon receive a document detailing all the actions undertaken in the various regions where we operate: Asia Pacific, Africa, Americas, Continental Europe, Middle East and Caspian, and the United Kingdom. During these operations, we have recognized that plastic pollution is the most pervasive issue. The harmful effects of plastic pollution on health, the economy, and the environment cannot be ignored. Our planet is drowning in plastic, with over 400 million tons produced annually, half of which is intended for single-use purposes. Shockingly, less than 10% of all plastic produced is recycled. It is estimated that between 19 and 23 million tonnes of plastic end up in lakes, rivers, and oceans each year. Plastic waste is now clogging our landfills, polluting our oceans, and releasing toxic fumes, making it one of the gravest threats to our planet.

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What is lesser known is that microplastics are also present in the food we consume, the water we drink, and even the air we breathe. Many plastic products contain dangerous additives that pose a significant threat to our health.

At ALTRAD, we recognize our crucial role in combating this pollution, and we are committed to strengthening our contribution. We have adopted a strict policy that promotes proper waste management and encourages the reduction, reuse, and recycling of plastic materials and products.

The key to our success in fighting pollution, particularly plastic pollution, lies in team mobilization and involving all our stakeholders. By engaging our employees and the communities in which we operate, we can meet this challenge head-on.

Read on to discover the winning teams!



RESULTS WORLD ENVIRONMENT DAY 2023 ALTRAD ALL IN CLEANUP

CONGRATULATIONS to all the teams within the group for your commitment and the success of this collective effort. We look forward to seeing you again next year at the same event, with exciting new features. Let us continue taking action to protect our environment! Together, we can make a significant impact in saving our planet.





ALTRAD ALL IN Building a sustainable future #BEATPOLLUTION



