



ALL BLACKS XV vs. GEORGIA: on Sunday 10 November 2024, at the MHR Stadium, the ALTRAD Group is organising an unprecedented match, not to be missed!

04 October 2024 | Montpellier, France

The ALTRAD Group is well known for a number of reasons: its double-digit growth over almost 40 years, its President Mohed Altrad, whose career has been marked by both singularity and longevity... But the Group is also renowned for its unwavering commitment to the world of rugby for almost 15 years. Besides, in just a few years, ALTRAD has even become the world's leading investor in this sport!

It started with the acquisition of Montpellier Hérault Rugby (MHR) in 2011 (which will win several titles, including the TOP 14 Brennus Shield in 2022). Then came the jersey partnership with the FFR / Rugby French Federation in 2017 (ALTRAD is now *THE main partner* of France Rugby). And finally, since 2022, ALTRAD has been *THE major world partner* of New Zealand Rugby, sponsoring all the teams in Black: the men's 1st team, of course, but also the Black Ferns (women), the All Blacks Sevens, the Black Ferns Sevens, the Māori All Blacks and the U20s.

In this respect, ALTRAD is able to create events around its partner teams. And that's exactly what the Group is preparing to do **on Sunday 10 November at 2pm**, when it will be offering all the inhabitants of the metropolitan area of Montpellier (France) - and all rugby fans in general - a rugby match at the summit.

The match will pit two of rugby's great nations against each other on the MHR rugby pitch: **the All Blacks XV and the Georgian national team.**

It will be a first-class friendly warm-up match!

And it's no secret that when the All Blacks travel, everyone wants to be there! **Tickets for the match will be held by the MHR and will be available online. Sales will start on 04 October.**

So, Montpellier fans and rugby fans everywhere are advised not to miss the forthcoming launch of the official ticket office for what is sure to be a memorable match!

Ticketing info: [Billetterie officielle MHR Store \(montpellier-rugby.com\)](https://billetterie-officielle.mhr-store.com)

MONTPELLIER HÉRAULT RUGBY

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ALL BLACKS

**ALL BLACKS XV
vs. GEORGIE**
AU GGL STADIUM



GGL STADIUM **ALL BLACKS XV vs GÉORGIE** TEST MATCH

VOS PLACES SUR [STORE.MONTPELLIER-RUGBY.COM](https://store.montpellier-rugby.com)

