



Altrad Generation Announces Acquisition of UK Assets and Branch Operations of Heras Mobile Fencing & Security

London, UK – 3rd February 2025

Altrad Generation, a leading provider of non-mechanical equipment for construction and industry, is pleased to announce the acquisition of the assets and branch operations of Heras Mobile Fencing in the UK. This strategic move will significantly expand Altrad Generation's presence across the country and bolster its capabilities in the supply of temporary fencing and steel compound hoarding solutions.

As a result of this acquisition, Altrad Generation will gain six additional locations throughout the UK, expanding its existing network of 32 branches. The newly acquired branches will further strengthen Altrad Generation's position as a market leader and its service offering, providing customers with an even broader range of high-quality temporary fencing products and hoarding solutions.

"We are thrilled to welcome the talented team at Heras Mobile Fencing UK to Altrad Generation and the wider ALTRAD Group family," said Mark Clifford, Managing Director of Altrad Generation. "We are excited about the future as we integrate the strengths of both companies. This acquisition will create new opportunities for growth, innovation, and enhanced customer service. Our commitment to quality, reliability, and customer satisfaction remains at the core of everything we do, and this acquisition strengthens our ability to deliver on that promise."

"Combining Altrad Generation and Heras Mobile Fencing UK activities will provide UK customers with an extended range of temporary fencing products, services and value in the UK market for temporary fencing. The Heras fence is the recognised brand for temporary fencing, and we look forward to building upon that legacy."

Over the coming months, the business will be rebranded to align with Altrad Generation's corporate identity, and all operations will be integrated into the existing Altrad Generation network. Heras will continue to operate and supply permanent Fencing or Security under the Heras brand.

For further information, please contact:

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About Altrad Generation:

Part of the ALTRAD Group, Altrad Generation is a leading provider of non-mechanical construction equipment for hire and sale. Its network of 38 branches across the UK and ROI provides exceptional flexibility and value supplying Scaffolding, Temporary Fencing, Systems, Groundworks Edge Protection and Light Access across the UK and Ireland. Each year it supplies over 1400km of temporary fence panels, more than enough to connect Lands End to John O'Groats.